



**Company:**  
In The Air Networks, Inc.

**Country or Region:**  
British Columbia, Canada

**Industry:**  
Wireless

**Customer Profile:**  
In The Air Networks, Inc (ITAN) is a wireless communications provider based in Kelowna, the heart of B.C.'s Central Okanagan.

ITAN delivers wireless data infrastructure, point to point, point to multi-point, LAN, MAN, WAN and wireless Internet. It develops custom solutions for business, residential, and rural customers in the Okanagan and B.C. Interior.

**Website:**  
[www.intheairnetworks.com](http://www.intheairnetworks.com)

Photo: Burton BC, / D.Holman

## CASE STUDY

### *Challenging landscape no match for Tranzeo equipment*

**Business Situation:** In The Air Networks (ITAN), a wireless communications provider based in British Columbia, needed to provide a wide variety of business customers in a rural area with wireless broadband connectivity at reasonable prices.

The coverage needed to reach across rugged, mountainous terrain, and the equipment needed to withstand the outdoor elements including widely varying temperatures, snow, rain, and sun. It also needed to be secure to protect customer data.

**Solution:** ITAN made effective use of Tranzeo Wireless Technologies' full duplex links in the 5.8 GHz family to create a secure, wireless environment with no need for a wired backbone. Unlike traditional single radio solutions, where a single radio performs both transmitting and receiving in sequence, this high performance system utilizes two radios, allowing data to flow in both directions at the same time.

ITAN has been able to provide small businesses across a variety of industries with wireless solutions for their unique situations, including: A Healthcare Provider who needed a secure, non-stop connections to their internal, confidential data as well as wireless Internet access; a car dealership that needed to connect multiple locations even though major highways and concrete stood in the way; and a logging operation that needed to find a way to connect from remote job sites to the office, for not only database management but employee safety as well. In addition, phone service was not available on the logging sites, but ITAN used Tranzeo's equipment to establish phone service through Voice over Internet Protocol (VoIP).

The rugged durability of Tranzeo's equipment withstands extreme weather conditions and its three-year product warranty ensures that the company stands behind its product quality.

*"From providing secure connections for Healthcare providers, to providing wireless connectivity on job sites for clients in the logging industry, Tranzeo has helped ITAN reach new levels of customer satisfaction."*

- David Holman  
Owner, In The Air Networks, Inc

## About Tranzeo Wireless Technologies

Tranzeo Wireless Technologies Inc. (TSX:TZT) leads the wireless broadband industry as a premier manufacturer of high-performance wireless network equipment that allows communities and businesses to communicate without boundaries. Within its state-of-the-art automated manufacturing facility, Tranzeo designs and produces all of its equipment for quick installation, ease of use and minimal maintenance. Its three-year product warranty sets the industry standard for service.

Since the company's inception in 2000, Tranzeo's optimum cost effectiveness, premium quality and responsive support have attracted a growing and devoted worldwide following of more than 2,465 dealers and 15 distributors.

Tranzeo's full spectrum of point-to-point and point-to-multipoint radios, WiMAX equipment, and mesh network solutions are designed for wireless internet service providers, governments, campuses, military, carriers, enterprise customers, and systems integrators around the globe. Robust solutions and first-rate OEM capabilities have resulted in remarkable growth in sales and market presence. Headquartered in Greater Vancouver, Canada, Tranzeo Wireless can be found online at [www.tranzeo.com](http://www.tranzeo.com) or by telephone at 1.866.872.6936.